

OUR VISION is a resilient Tasmania free of suicide.

OUR PURPOSE is to provide Tasmanians a lifeline for life through services and partnerships that strengthen community.

OUR PRIORITIES

SUSTAINABILITY

Manage business sustainability to continue to deliver essential support to the Tasmanian community.

CAPABILITY

Maximise our capability through our staff and volunteers.

CREDIBILITY

Deliver evidence-informed services that provide excellent outcomes for clients.

INCREASED IMPACT

Harness our brand, relationships and networks to increase our impact.

OUR VALUES

RESPECT, CARE & SUPPORT

We value the health and wellbeing of our staff, volunteers and clients by fostering a non-judgmental, caring environment that promotes creativity and builds resilience.

OPTIMISM

We create positive change in our workplace and our community through innovation and commitment.

INCLUSION

We proactively engage with all members of our community to meet diverse needs.

SOCIAL LEADERSHIP

We lead the conversation around suicide prevention and collaborate with others to maximise outcomes.

STRATEGIC OUTCOMES

SUSTAINABILITY

The financial position of the organisation, in both the short and the long term, has been strengthened by a comprehensive review of business operations. Fundraising and philanthropic revenue has increased through the implementation of a fundraising strategy. Innovative and efficient service delivery is supported by effective systems.

CAPABILITY

Create a workplace where staff feel valued, supported and are able to flourish. We provide client focused services that are recognised for their excellence and are reflective of our workforce capability. Through a focus on innovation and adaptability we maintain an engaged, skilled and supported volunteer workforce.

CREDIBILITY

We continuously improve the design and delivery of our programs by measuring and evaluating our impact on the Tasmanian community. Possible expansion opportunities are identified by mapping our existing services and seeking to understand changing Tasmanian demographics, in partnership with research institutions and peak bodies.

INCREASED IMPACT

The impact on the Tasmanian community is expanded by the creation of new partnership and/or relationship opportunities. Our existing partnerships and relationships are deepened through the effective use of information provide insights and enhance connection. More Tasmanians engage with our services because they recognise our trusted brand and understand what sets Lifeline Tasmania apart.